

IN THE CLAIMS:

1. **(Currently Amended)** An advertisement information supplying system for supplying advertisement information via a computer network to a terminal apparatus of an advertisement viewer (viewing person), comprising:

a plurality of storage apparatuses ~~for storing therein~~ each of which store therein advertisement information related to an advertisement owner;

means for accepting identification information of an advertisement viewer from a terminal apparatus of said advertisement viewer;

means for selecting ~~such a storage apparatus for storing therein~~ advertisement information which is supplied to said advertisement viewer ~~from said plurality of storage apparatus~~ based upon the accepted identification information of the advertisement viewer; and

advertisement information supplying means for judging as to whether or not said selected storage apparatus is ~~operated~~, operative.

and for supplying the advertisement information related to the advertisement owner stored in said selected storage apparatus to the terminal apparatus of the advertisement viewer in ~~the case that it is judged that the selected storage apparatus is operated~~, operative.

or for supplying the advertisement information related to the advertisement owner stored in a an operative storage apparatus, ~~being operated, apparatus~~ other than the selected storage apparatus in ~~the case that it is judged that the selected storage apparatus is not operated~~.
operative.

2. (Currently Amended) A program product capable of causing ~~such~~ an advertisement information supplying system ~~which supplies to supply~~ advertisement information via a computer network to a terminal apparatus of an advertisement viewer, ~~and is comprised of said advertisement information supplying system comprising~~ a plurality of storage apparatuses ~~for storing each of which store~~ therein advertisement information related to an advertisement owner, said program product storing appropriate computer codes to execute:

a process for accepting identification information of an advertisement viewer from a terminal apparatus of said advertisement viewer;

a process for selecting ~~such~~ a storage apparatus ~~for storing therinto~~ advertisement information which is supplied to said advertisement viewer ~~from said plurality of storage apparatuses~~ based upon the accepted identification information of the advertisement viewer; and

a process for judging as to whether or not said selected storage apparatus is ~~operated,~~ operative,

and for supplying the advertisement information related to the advertisement owner stored in said selected storage apparatus to the terminal apparatus of the advertisement viewer in ~~the case that it is judged that the selected storage apparatus is operated,~~ operative,

or for supplying the advertisement information related to the advertisement owner stored in a an operative storage apparatus, ~~being operated, apparatus~~ other than the selected storage apparatus in ~~the case that it is judged that the selected storage apparatus is not operated,~~ operative.

3. **(Currently Amended)** A method for supplying advertisement information to a terminal apparatus of an advertisement viewer via a computer network, comprising:

a step for storing advertisement information related to one advertisement owner into each of a plurality of storage apparatus;

a step for accepting identification information of an advertisement viewer from a terminal apparatus of said advertisement viewer;

a step for selecting ~~such~~ a storage apparatus for storing ~~thereinto~~ advertisement information which is supplied to said advertisement viewer ~~from said plurality of storage apparatus~~ based upon the accepted identification information of the advertisement viewer; and

a step for judging as to whether or not said selected storage apparatus is ~~operated~~, operative,

and for supplying the advertisement information related to the advertisement owner stored in said selected storage apparatus to the terminal apparatus of the advertisement viewer in the case that it is judged that the selected storage apparatus is ~~operated~~, operative,

or for supplying the advertisement information related to the advertisement owner stored in a an operative storage apparatus, ~~being operated~~, apparatus other than the selected storage apparatus in the case that it is judged that the selected storage apparatus is not ~~operated~~, operative.